

**MONTHLY**

**MARCH 2025**

# Serving & Supporting *Our Schools*

One of our top priorities at School Choice Wisconsin is helping schools and families—the true heart of our cause—to navigate the choice programs. The relationships we form with administrators and school leaders keep us anchored to all the positive things happening within schools. Likewise, assisting parents on the ground floor with choice applications, deadlines, and general education about the programs enriches our mission, part of which is **to ensure all families have educational freedom**. On a day-to-day basis, this is achieved through the following services:

- 1. Help desk.** We answer hundreds of calls from schools and parents throughout the state who have questions on enrollment, paperwork, regulatory compliance, and more.
- 2. Onboarding new choice schools,** both in-person and remote. School Choice Wisconsin helps at every step in this detail-laden process, from initial exploration of the choice programs to completion of a school's application and beyond.

- 3. Education** on behalf of schools participating in choice and parents who seek educational freedom. We are the premier organization educating state officials on Wisconsin's four parental choice programs.
- 4. Hispanics for School Choice** outreach. We organize backpack giveaways, event booths, participation in school fairs, and other outreach events to lessen access barriers to the choice programs.
- 5. Event support/sponsorship.** SCW supports various events throughout the year. We cannot support all events, but we make an effort to support as many as possible.

All these services become even more relevant this time of year as we navigate enrollment season and begin preparing for the upcoming school year. On the next page, you will read about several other ways we keep our schools and families engaged. Our efforts to preserve and expand parental choice in the state are only made stronger through these connections.

SCWA KEY ISSUE OF THE MONTH:

# STRENGTHEN & SIMPLIFY



Three distinct parental choice programs (Milwaukee, Racine, Statewide) have been enacted over the years. They present unnecessary challenges to parents, participating schools, and the DPI. Parents annually must navigate the bureaucracy just to continue at the school of their choice.

SCWA has partnered with DPI to develop a legislative package that streamlines the unwieldy structure of the state's three choice programs. This technical bill will simplify and streamline the Choice Program administrative and enrollment processes for families, schools,

and the DPI. Key provisions include:

- Consolidation of the MPCP, RPCP, and WPCP into a single statewide program
- Automatic re-enrollment for continuing students
- Expansion of the open enrollment periods
- Simplification of the process for new schools

No eligibility criteria or funding levels for the programs change under the proposal.

This opportunity comes at a crucial time as DPI and SCWA seek a smooth transition for when the WPCP district caps expire in 2026-27 and new processes are required.



Our organization seeks to educate the public on school choice matters in Wisconsin. In addition to these monthly newsletters, we send out two weekly newsletters: the **Get Educated Now**

communicates key dates, learning opportunities, and other pertinent information for choice schools, and the **Final Four** highlights stories, FAQs, and statewide school choice news.

Interested in receiving these? [Visit our website here](#) and fill out your information in the bottom right corner, or send us an email at [scw@parentchoice.org](mailto:scw@parentchoice.org).

## MONTHLY NEW SCHOOL WORKING GROUP

Being new to the choice program or a new choice administrator/designee can be confusing and daunting at times. To help alleviate some of those issues, we have a working group that meets once a month via Zoom to provide interactive and informative guidance. These sessions do not take the place of the DPI trainings, but they are a great supplement.

### ► **Upcoming sessions:**

April 16, May 12, and June 18  
(all from 12:00PM – 1:00PM)

[Click here to sign up.](#)

# WE CAN'T DO IT WITHOUT YOU

Support our mission to sustain vibrant, quality options in K-12 education in Wisconsin! Click the button below to donate today.

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