

MONTHLY
DECEMBER 2025

Moving Forward *Together*

As the holiday season arrives, we wish you and your loved ones all the best and welcome this moment to regroup and reflect after a full and impactful year. While the past year brought some organizational changes for us, it also reinforced our optimism for the future and the important work ahead as we look toward 2026.

Here's a look at just a few highlights from our year:

- Assisted schools and parents through our **help desk**
- **Onboarded** new schools interested in joining the choice program
- Provided timely and informational **webinars** on topics such as new reporting policies, the federal tax credit opportunity, and updates to the enrollment process
- Showed **support** for schools and families by attending school galas and events, hosting back-to-school drives,

presenting at education summits, and other community outreach activities

- Published **research** reports and media that help educate broader audiences about the value of school choice

In the new year, our immediate plans include guiding WPCP schools through upcoming enrollment process changes and hosting a celebration of school choice in our state's Capitol (more on this on the next page). School Choice Wisconsin Action will remain committed to keeping schools informed on legislative developments. We are especially excited to share our new advocacy toolkit with dues-paying members of SCWA, designed to empower schools and parents to become effective advocates for educational choice in their communities.

As we close out the year, we are deeply grateful for your continued support and partnership, and we look ahead to the new year with confidence in what is to come.

**We appreciate
your support**

Support our mission to sustain vibrant, quality options in K-12 education in Wisconsin! Click the button to donate today.

DONATE

COMING SOON:

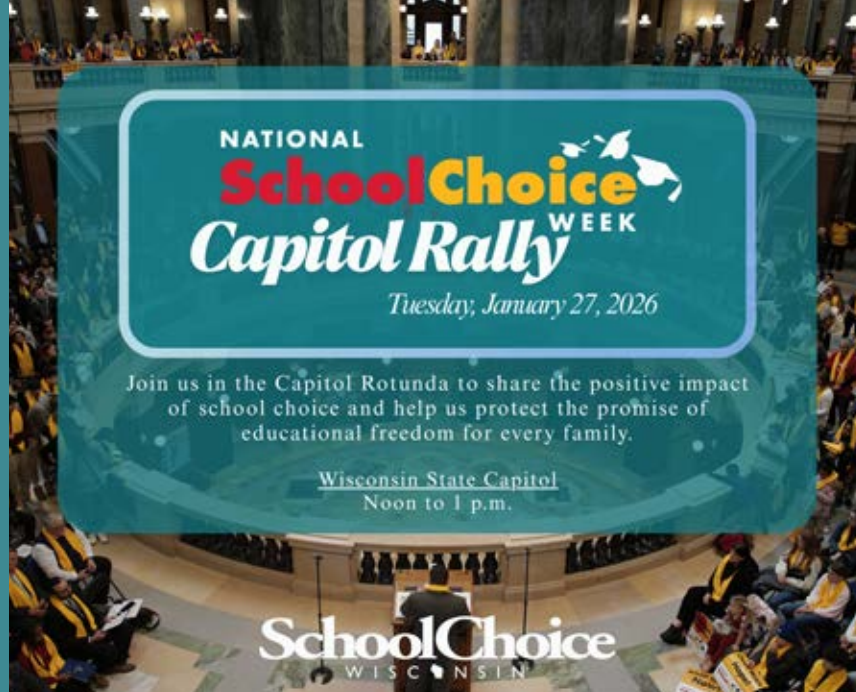
National School Choice Week 2026

What is National School Choice Week?

National School Choice Week (NSCW) is a charitable program of the National School Choice Awareness Foundation and the National School Choice Resource Center, both 501(c)(3) nonprofits. For the past 15 years, NSCW has worked with schools, nonprofits, and parents in various states to host events celebrating educational freedom and raising awareness of both traditional and non-traditional learning environments. School Choice Wisconsin has been a proud host of many successful NSCW events in our state over the years!

How can I participate?

This year, we are hosting a rally at the Wisconsin State



Capitol on Tuesday, January 27, featuring musical performances from schools and speeches from legislators, school leaders, and students. Contact SCW Outreach Director Chris Lawrence at 414-319-9160 or Lawrence@parentchoice.org for more details on how you can participate.

Freedom to choose, power to thrive

Why support School Choice Wisconsin? Here at SCW, we work hard to protect and defend parents' right to find the best educational option for their children.

The numbers don't lie: school choice is a vital part of Wisconsin's educational system and must continue to grow for the sake of families across the state.

- **60,972** students receiving a voucher (a record high!)
- **415** private schools across Wisconsin participating
- **61%** of all Wisconsin private school students participating in one of the four programs
- A diverse community of families: **32%** White, **30%** Black, **28%** Hispanic/Latino, 10% other
- Families qualifying at **220%** to **300%** of the Federal Poverty Level, depending on the program
- **68%** of Wisconsinites support school choice:
<https://schoolchoicewi.org/parent.../public-polls/>

Donate today to help sustain SCW's role in the fight for educational freedom:

<https://schoolchoicewi.org/donate/>

SCW joins Coalition for Federal Scholarship Tax Credit

Recently, SCW joined several other community partners in creating a coalition in support of Wisconsin opting in to the Federal Scholarship Tax Credit (FSTC).

Passed into law this summer, this federal tax credit created by Congress allows taxpayers to donate to approved scholarship-granting organizations, which then use those funds to provide K-12 education scholarships. SCW is proud to support another avenue for Wisconsin families to access more educational options for their children.

We hosted a webinar this summer discussing the tax credit and its implications for private schools in Wisconsin. You can access the webinar on our website by clicking the button below.

[CLICK TO VIEW THE WEBINAR](#)